



**6) All Full-time openings listed in Section 4 were filled from notifications sent to the following sources:**

Name of Organization Notified of Job Vacancy:	Contact Person	Address:	Telephone Number:	Did Recruitment Source Request Notification? (Yes or No)	Full-time Positions for Which This Source Was Utilized	Total Number of Interviewees This Source Has Provided During This Period (If Any)
A2N2	Job Postings	P.O. Box 12333 Reno, NV 89510		No	1,2	0
Anthem Education Group (trial posting)	Online			No	5	0
AllAccess.com				No	2,4,8	9
Adam Good Entertainment	Email – Programming only			No	8	0
Career College of Northern Nevada	Mitzie Going	1195 Corporate Blvd., Reno, NV 89502	775-856- 2266	No	1-8	0
City of Reno	Human Resources	490 S. Center, Room 102, Reno, NV 89501	775-334- 2285	No	1-8	0
Community Services of Northern Nevada	Karen Cosnan	P.O. Box 10167 Reno, NV 89510		No	1,2	0
Craigslist.com	Online			No	1,3,5,7	10
Hispanic Broadcasting	Job Postings	137 Vassar St. Ste 1, Reno, NV 89502		No	1,2	0
Inter-Tribal Council of Nevada	Personnel Coordinator	P.O. Box 7440 Reno, NV 89510		No	1,2	0
Morrison College	Placement Department	140 Washington Street, Reno, NV 89503		No	1,2	0
NAACP-Reno/Sparks	Job Postings	P.O. Box 7757, Reno, NV 89510	775-322- 2992	No	1,2,5,6	0
Nevada Dept of Employment Training & Rehab	Email			No	3-8	0

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Nevada Equal Rights Commission	Job Postings	1325 Corporate Blvd., Reno, NV 89502	775-823-6690	No	1-8	0
Nevada Hispanic Services Corp.	Job Postings	3905 Neil Road, Reno, NV 89502	775-829-1818	Yes	1-8	0
Nevada's Job Connect	Carolyn Beaver Job Placement Services	2010 Oddie Blvd Sparks, NV 89431	775-834-1970	No	1-8	0
Northern Nevada Literacy Council (requested removal)	Geri Sabori	680 Greenbrae Sparks, NV 89431		Yes	1-4	0
ProNet/JOIN	Job Postings	560 Mill Street Ste 200 Reno, NV 89502	775-674-5408	No	1-6,8	0
Sierra Nevada College	Leann Malone Career Counsel	P.O. Box 4269, Incline Village, NV 89450	775-831-1314	No	1-8	1
Sierra Nevada Job Corp	Career Transitions	505 Echo Ave Reno, NV 89506		No	1,2	0
Truckee Meadows Community College (online – will not allow sales positions)	Online			No	5,8	0
University of Nevada Reno	Reynolds School of Journalism	Mail Stop 310 Reno, NV 89557		No	1-8	0
Employee/Industry Referral				No		8
Walk In				No		0
Radio Advertisements	KTHX/KRZQ/ KWFP/KURK	300 E. 2 <sup>nd</sup> St., Ste. 1400, Reno, NV 89501	775-333-7609	No	5,7	6
Inside Radio				No	6	3

**7) Supplemental Non-vacancy Specific Recruitment Initiatives.**

Description of Supplemental Recruitment Measure:	Date:	Personnel Involved: (Position)
Participated in 2 job fairs where information was disseminated on available positions, the stations, and internships	10/27/2010 and 3/31/11	Business Manager Traffic Manager Disk Jockey
Continuation of established internship program designed to assist members of the community to acquire skills needed for broadcast employment – 1 participant 2010-2011	On Going	All Department Manager
Continuation of participation in job banks, Internet programs, and other programs designed to promote outreach generally by partnering with Regional Help wanted. We advertise on all four stations regularly and have direct links to renohelpwanted.com on our websites.	On Going	Renohelpwanted.com
Continuation of training programs designed to enable station personnel to acquire skills that could qualify them for higher level positions	January 21- 22, 2011 February 21-22, 2011	Corporate Officers Market Manager Sales Manager Business Manager

Continuation of Mentoring Program for Account Executives	On Going	Corporate Officers Market Manager Sales Manager
Continuation of training to management level personnel as to methods of ensuring equal employment opportunity and preventing discrimination	Ongoing	Corporate Officers All Hiring Managers
Continued participation in activities designed to further the goal of disseminating information as to employment opportunities in broadcasting by providing station tours to community groups and participating in the US Dept of State sponsored leadership program.	Ongoing	Business Manager Operations Manager